



**CRAFTING ROOTS**  
catalyst of change

# MISSION 2021

**RESTRUCTURE  
AND REVIVE**

*ahead of Covid-19*  
**POST PANDEMIC PROGRAMS**

**SKILL DEVELOPMENT  
TRAINING**

EMPLOYMENT and ENTREPRENEURS

We would like to thank all our stakeholders for playing an important role in us expanding our presence in 12 new cities in India to kick start 2021.

Crafting Roots is working towards meeting the immediate needs of the community to bounce back from the adverse effects of the pandemic, while we are focused on our ongoing commitment in service to our clients and the community.

We have designed phenomenal project outlines to provide sustainable solutions for individuals and children to bounce back to the new normal.

## KEY PROJECTS

**Skill Development Training and Employment**

**Extended Education**

**Safety and Health Care**

**Greener Cities**



## Skill Development Training and Employment

Serviced 12 clients at 37 training centers with over 50 different training programs



The program is designed to provide job oriented training for the Youth and Women of the community, to enhance either their Technical or Vocational Skills. The program ensures job placements in related fields and creating entrepreneurs. Project module provides hands on training and certification, the beneficiaries of the program become top picks in supportive roles in various industries/companies.

### The Program

- Set up well equipped Training Centers with certified staff
- Hands on training and ample mock sessions
- Certification of training in accomplished field

### Who are Trained

- Women and Girls
- Artisans and craftsmen community
- Students seeking jobs

- Tailoring and Embroidery
- Front Office Training
- Computer Basics
- Warehouse and Inventory Management
- Landscaping and Gardening
- Pulp and Pickle making
- Exclusive Agriculture Production
- Welding, Turning and other Tech Services

## EXTENDED EDUCATION

Over 3000 children were enrolled in our programs for the academic year 2019-20



“Let them learn, for when its there time they will move mountains”

A project to ensure children get access to education at all times of the year by equipping them with good infrastructure, standard staff and digital study material.

### The Program

Construct and renovate identified schools for the next academic year

Up skill teachers with modern and simplified teaching methods

Provide Tabs and digital learning material to students from grade 8 to 12



Adopt government and aided schools

Conduct annual training programs

Depute professional staff to meet faculty shortage

Conduct student Digital Strengthening Programs

Organize Integrated Sports programs in schools

## SAFETY and HEALTH CARE

### The Program

Address the most important social issue that prevails “Health”

Provide aid in Covid-19 safety programs and assist health care centers

Conduct Health camps and Awareness drives



Conducted camps at 16 locations and reached over 10,000 beneficiaries in 2020



Covid-19 and Polio Awareness drive  
Facilitate and help PHCs for vaccination  
Conduct Eye and General health check up camps  
Organize group test from employees and senior citizens  
Sponsor treatment and surgery cost for children and women

## GREENER CITIES

### The Program

- Sensitize and support the community to maintain a sustainable ecosystem
- Create awareness on waste management and cleanliness
- Complete the mission of planting 5 million trees by 2023



- Lake rejuvenation and maintenance
- Tree Plantation and Maintenance programs
- Public parks and Green Play areas
- Cleaning River banks and Water beds

▼ Karnataka | Tamil Nadu | Andhra Pradesh & Telangana | Delhi | Jharkhand | Maharashtra | Goa | West Bengal

36 service locations in 9 States

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